

Intellectual Property and Technology

Cohen & Gresser handles a wide range of intellectual property and technology matters. Our transactional lawyers conduct IP due diligence in connection with joint ventures, asset purchases, and mergers and acquisitions, and negotiate and draft a variety of licensing, collaboration, and technology-related agreements. Our litigators have experience in trademark, copyright, trade secret, and unfair competition litigation and advise clients on internet privacy issues, data security, and technology law.

Due Diligence and Corporate Advice

Our attorneys provide a full range of services and counseling in connection with corporate transactions. We evaluate third-party trademark, copyright and patent holdings for possible acquisition, conduct due diligence assessments on intellectual property aspects of mergers and acquisitions, and negotiate agreements transferring title and rights to intellectual property. We also advise clients on technology-related risk analysis within the context of corporate transactions.

In collaboration with the firm's other practice groups, we also advise companies on a broad range of life cycle issues, including formation, seed and venture capital, financing, private and public equity, mergers and acquisitions, real property acquisition and lease negotiation, litigation, and compensation and employment matters.

Licensing and Technology Agreements

C&G represents companies at all stages of growth in developing, commercializing, and transferring technology-related intellectual property. We structure agreements between domestic companies and their foreign counterparts, including joint ventures, territorially defined licensing arrangements, multi-state distributorships, and equity arrangements.

Trademark Law

Our trademark attorneys evaluate prospective trademarks for both clearance and availability for use and handle opposition and cancellation proceedings before the Trademark Trial and Appeal Board. We also represent clients in trademark infringement litigation, including *ex parte* seizure orders, temporary restraining orders, and preliminary injunctions in federal and state courts, and we regularly counsel our corporate clients on the protection and enforcement of their trademarks.

Copyright Law

Our copyright attorneys protect the intellectual property rights of companies in a range of industries.

On the transactional side, our copyright attorneys conduct due diligence reviews and evaluate target companies' copyright and other IP assets in connection with joint ventures, mergers and acquisitions, asset sales, and co-branding, and distribution agreements.

Our litigators are experienced in resolving copyright infringement actions for both registered and unregistered copyrights and in navigating issues of joint ownership, fair use, public domain, and independent creation.

Technology Litigation

We advise technology companies in many types of technology dispute resolution and litigation matters, including those related to IT and software, e-Commerce, e-Payments, FinTech, ad-tech, and industrial projects disputes.

Our IP & Technology team has a track record of representing clients in complex civil litigation and commercial disputes in the technology field, including across various jurisdictions. Clients include multinational corporations, foreign and local listed companies, small and medium enterprises, and foreign and local financial institutions.

Trade Secret and Unfair Competition

We represent clients in actions involving unfair trade practices, unfair competition, trade secret misappropriation and violations of non-competition and nondisclosure agreements.