



Damir Cefo
Of Counsel, New York

+1 212 957 7600
dcefo@cohengresser.com

Practice Areas

Intellectual Property and Technology,
Patent Litigation, Trademark Law

Education

The Ohio State University Moritz College of Law (J.D. 2000); Ohio State University (B.S., Electrical and Computer Engineering, *cum laude*, 1997).

Bar Admissions

New York State; U.S. District Courts for the Southern and Eastern Districts of New York; U.S. Court of Appeals for the Federal Circuit; U.S. Patent and Trademark Office.

Damir Cefo's practice focuses on patent litigation and patent portfolio evaluation and management in the areas of computer hardware and software, electronic and electromechanical devices, and MPEG video compression arts as well as in trademarks and copyrights. He also has experience with post-grant patent proceedings, including *ex parte* reexamination, reissues, AIA *inter partes* review and covered business method review for patent owners and petitioners. Damir also frequently assists clients with due diligence, opinion work, licensing, trademark and copyright prosecution and litigation. He counsels clients across multiple industries, including computer and electronics, manufacturing, telecommunications, health care, aerospace, medical device, consumer products and retail, on the effective commercialization and monetization of intellectual property and on efficient defensive strategies.

Damir is registered to practice before the United States Patent and Trademark Office and is a Certified Information Privacy Professional (CIPP) in the United States. Damir has been named one of New York's *Super Lawyers* for intellectual property litigation, and *Managing IP* recognized Damir as an IP Star.

Previously, Damir practiced at Stroock & Stroock & Lavan and Baker Botts LLP, where his focus was patent prosecution, patent litigation, and IP portfolio management. He is a graduate of The Ohio State University Law School and Ohio State University, where he received his B.S. degree in Electrical and Computer Engineering, *cum laude*, and was a member of an OSU National Robotics Team which won first place at the 4th Annual Autonomous Ground Vehicle Robotics Competition. He is fluent in Bosnian, Croatian, and Serbian, and is proficient in French. Damir practices through CEFO P.C.

Patent Litigation Matters

Defended a major Korean computer manufacturer in a patent infringement case involving five computer hardware and software patents.

Defended a major notebook computer company in a patent infringement case involving a number of patents covering computer hardware technology.

Defended a major notebook computer company in a multi-defendant patent infringement action involving computer video graphics technology.

Defended a major notebook computer company in a multi-defendant patent infringement case involving computer peripheral devices.

Represented patentee, a hypoxic systems company, against a large aircraft manufacturer in a patent infringement case covering fire inerting system technology.

Represented patentee, a major medical device company, in the prosecution of a patent infringement action involving coronary stent technology, resulting in a \$166 million dollar damage award - one of the largest awards that year.

Represented an individual inventor against a major shoe manufacturer in a patent infringement case covering shoe insole technology.

Represented patentee, a leading disposable camera manufacturer and owner of disposable camera patents, in a Federal Circuit action to enforce patentee's patent rights and before the International Trade Commission to prevent the

importation of infringing devices into the United States.

Assisted a major programming guide company in its defense against a major set-top box manufacturer in a patent infringement case involving cable TV set-top box technology.

Activities and Affiliations

Member, International Trademark Association (INTA)

Certified Information Privacy Professional/United States (CIPP/US)

Certified Information Privacy Technologist (CIPT)

New York Intellectual Property Law Association