

# Privacy and Data Security

As the online marketplace continues to grow, companies throughout the world are facing increasingly strict - and often inconsistent - regulations regarding the acquisition, use, and protection of personal information.

Our global privacy, data protection, and data security attorneys advise clients on a broad range of privacy and data protection matters, including developing and implementing privacy policies and procedures, privacy-related litigation, regulatory investigations, global compliance, cross-border data transfers, website terms and conditions, social media and other new information technologies, cybersecurity and network intrusion issues, and contractual matters involving privacy and security. We also counsel clients on compliance with regulations such as the TCPA, COPPA, HIPAA, GLBA, and Privacy Shield in the United States and the 95/46/CE Directive and GDPR on privacy and data protection and domestic implementation legislation in European countries. We advise companies in the technology, financial services, telecommunications, consumer products, e-commerce, media, professional services, and healthcare sectors, and help clients develop risk management and privacy and data use policies in compliance with state, national, and international regulatory legislation. Our attorneys conduct privacy and data security due diligence on M&A transactions, including those with cross-border components, negotiate technology license agreements, and assist with cybersecurity audits, cyber-insurance evaluations, and employee security training.

Our group includes attorneys who have achieved designation as Certified Information Privacy Professionals, including in both the U.S. and the E.U., and as a Certified Information Privacy Technologist by the International Association of Privacy Professionals as well as those with advanced degrees in computer information science and engineering. Our attorneys are tech-savvy and have an extensive understanding of privacy and data use legislation on a global scale. They are experienced in guiding clients through data breaches and any resulting litigation and internal investigations, helping them mitigate loss and unfavorable public opinion.

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