

## Licensing and Technology Transactions

Today more than ever, technology and technological advancements drive global economies. Our cross-border licensing & technology transactions team spans our New York and Paris offices, and regularly assists clients in connection with a wide range of intellectual property and technology-related projects and contracts.

Our team has more than a decade of experience advising companies at all stages of growth, including software developers and vendors, service providers, OEM, internet and e-commerce operators, corporate accounts, financial institutions, and members of other industries through the full cycle of technology projects implementation in both domestic and international contexts. We represent clients in developing, commercializing, and transferring intellectual property rights, including patents, copyrights, trademarks, and other intellectual property assets. Our Paris-based team has been recognized in *The Legal 500* for IT, Telecoms, and the Internet in France.

We have extensive experience in the following fields:

### IT & Technology Services, including:

- Software licensing and integration agreements (including implementation agreement negotiation and project management), computing development, maintenance, and services agreements
- Cloud computing, SaaS, PaaS, IaaS, and other as-a-service solutions and platforms
- Sourcing and outsourcing agreements negotiation and implementation

### Internet & e-Commerce, including:

- Digital media, digital content and rights management, online distribution, digital advertising, social media, content aggregation, traffic management, and ad-tech
- Big data analytics, platforms, and services, algorithm development and protection, and strategic data management and regulatory constraints advice
- e-Commerce, marketplaces, e-Payment, and fintech licensing and services agreements
- Cybersecurity processes definition and implementation, cybercrime investigation management and defense

### Telecoms, Infrastructure, and Industrial Projects, including:

- Telecom operator and network interconnection agreements, MVNO agreements, and satellite telecommunications agreements
- Turn-key project agreements to establish mobile telecommunication systems with numerous foreign governments and various service providers
- Technology transfer agreements in the areas of telecommunication transmitting equipment, mobile communication devices, smartphone technology, and biotechnology equipment and products
- Joint ventures, distribution agreements, and other international or multi-state distribution arrangements

### Intellectual Property Rights, including:

- Patent and technology license agreements
- Intellectual property acquisitions and asset sales
- OEM and reseller agreements
- Licensing and distribution agreements for digital media content and data and a wide range of consumer products