COHEN & GRESSER



Trademark Law

Our trademark attorneys evaluate prospective trademarks for both clearance and availability for use; file and prosecute trademark applications in the United States Patent and Trademark Office; handle opposition and cancellation proceedings before the Trademark Trial and Appeal Board; and use state of the art technology to manage trademark portfolios efficiently and cost-effectively. We also represent clients in trademark infringement litigation, including *ex parte* seizure orders, temporary restraining orders, and preliminary injunctions in federal and state courts, and we regularly counsel our corporate clients on the protection and enforcement of their trademarks.

Representation of a French software company in prosecuting and protecting its intellectual property, including prosecuting trademarks in the area of database management software for promoting and advertising goods.

Managing the international trademark portfolio of the country's leading designer of luxury holiday collectables.

Representation of a premiere beauty and fragrance company in action alleging trademark violations from the sale of counterfeit and defaced goods.

Representation of home products manufacturer in trademark dispute brought by home furnishings manufacturer.

Represented one of the country's largest providers of prepaid international calling cards in an opposition proceeding filed with the U.S. Patent and Trademark Office.

Successfully represented an overseas perfume company against a well-known designer in a trademark infringement and preliminary injunction proceeding to enjoin the sale and distribution of newly launched perfume bearing a name that was confusingly similar to the client's trademark.

Defended architectural hardware design firm in New Jersey action alleging trade dress infringement and unfair competition. Matter settled on favorable terms.

Successfully represented an alcoholic beverage company on appeal from a decision by the PTO denying registration of the client's mark.

Management of domestic and international portfolios for high profile clients, including world-renowned designer, brewery, architectural hardware design firm, consumer products company and celebrity/entertainer.

Representation of well-known company before the United States Patent and Trademark Office for reconsideration of Examiner's denial of registration of trademark.